



7801 N. Capital of Texas Hwy, Ste 250
Austin, TX 78731
512. 323.5959
www.bybaxter.com

Baxter Planning Systems Named As One of the “2013 Best Places to Work” In Central Texas

Annual Ranking by the Austin Business Journal Based on Employee Surveys

Austin TX, May 22, 2013 — [Baxter Planning Systems](#), the pioneer and recognized leader in inventory planning and optimization solutions, announced today that they have been chosen as one of the “Best Places to Work 2013” by the Austin Business Journal.

The Austin Business Journal looked at Central Texas companies that have the best climate, team atmosphere, benefits and, most importantly, engaged employees. Employees voluntarily take a survey and results are scored and ranked through a third party.

This award comes on the heels of the company celebrating their 20th anniversary as a company. During the past 20 years, Baxter has acquired over 200 years of experience supporting their customers worldwide, with best practices in inventory planning.

Baxter Planning Systems, Inc. was founded in 1993 to fill the gap for planning and logistical solutions specifically targeted to the service parts industry. Since that time, the company has achieved year-over-year revenue growth with no outside investment, and more importantly has been profitable every year of their history. Baxter’s customers include Fortune 500 companies who rely on Baxter’s software as a service (SaaS) and consulting to help plan their inventory.

“It is a great honor to be named one of the ‘Best Places to Work’ in Austin by the Austin Business Journal. We put a considerable amount of effort into our office culture and environment,” states Greg Baxter, CEO of Baxter Planning Systems. “It creates an atmosphere where employees are excited to come to work and offer their best talents, which in turn, help the company, achieve a superior solution and support to our customers.”

To see all the winners this year, go to: <http://www.bizjournals.com/austin/news/2013/06/06/austins-2013-best-places-to-work.html>.

For more information on Baxter Planning Systems, go to: www.bybaxter.com.

About Baxter Planning Systems Inc. Since 1993, Baxter has pioneered the development of Web-based solutions to meet the unique demands of aftermarket, service, repair, and spare parts industries. The Prophet by Baxter™ suite of integrated forecasting and planning applications enables Baxter's clients to achieve industry-leading customer service levels while significantly increasing profitability. Headquartered in Austin, Texas, Baxter is privately held, self-funded, and profitable. Global 2000 and Fortune 500 enterprises deploying Baxter solutions include Extreme Networks, Agilent Technologies, Riverbed Technology, Enterasys Networks, Alcatel-Lucent, NetApp, Kawasaki and many others. For more information, visit www.bybaxter.com.

About The Best Places to Work Awards

The Best Places to Work honors are awarded annually by the Austin Business Journal to top companies in four categories: micro, small, medium, and large business. The awards are based on confidential feedback from employees in the following categories: team effectiveness, retention risk, alignment with goals, trust with co-workers, individual contribution, manager effectiveness, trust in senior leaders, feeling valued, work engagement, and people practice. For more information, please visit <http://www.bizjournals.com/austin/>.

###

Baxter contact:
Phyllis Williams
pwilliams@bybaxter.com
512.600.4129